HOUSEHOLD



2023 Self Publishing Service Reviews



Outskirts Press



- Cost: Full-service, black & white packages start at \$899
- eBook Bundle for Kindle/Nook/iPad starts at \$899
- Annual storage fees of \$25 per book
- Royalties: Author retains 100% of the profits between the wholesale and base pricing

hen it comes to reputation, Outskirts Press has been at the top of our list for years. And we're not alone in our assessment: the company enjoys an "A+" rating from and is accredited by the Better Business Bureau over nearly two decades of being in operation. In an industry like self-publishing, where it seems like companies come and go overnight, that's very reassuring for nervous, new authors and experienced pros alike.

Outskirts Press is not the cheapest self-publishing option available today. But, if you're looking for the most trusted one-stop shop that can tackle print and eBook distribution with a host of helpful marketing tools, you'll get all of that and much more with this service.

Your book will be distributed through a strong network of channels when you use this service. Some of Outskirts Press' partners include Amazon, Barnes & Noble, Baker & Taylor, Ingram, BookWire, Books-a-Million, Alibris, and many others.

So, let's take a look at the self-publishing packages offered by Outskirts Press. No, you won't find the ability to publish a single paperback: this service is designed as a full-fledged outlet to get your work out there like any established author, not a vanity service just so that you can say you've been published. That means that their packages are going to cost more - because you get more.



The entry-level print package is known as the Economy. For a one-time fee of \$899, you will get the following:

- Full-color cover
- Standard black/white interior
- ISBN number
- Standard press release with distribution
- PDF download option from your own author website
- Unlimited wholesale printing/fulfillment/distribution via Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram and others
- Choice between the 2 most popular paperback formats
- 3 free rounds of galley revisions
- Unlimited email and limited phone support with your designated publishing consultant/author representative

Need more than that? Additional packages bundle more services together, many of which can be added as an a la carte upgrade to the Economy package. These services include Launch Bundle marketing packages, a personal marketing assistant, eBook formatting for Kindle, Nook and iBooks, and more.

No matter which package you choose, expect to pay an additional \$25 per book in storage fees. This charge comes because of the partnership with Ingram: Outskirts Press makes that charge transparent, while most of their competitors roll that fee in with the higher percentage of profits that they keep. (Other sites may call it a distribution fee or hosting fee.) In contrast, Outskirts lets you keep 100% of the profits you make between the wholesale and retail price of your book, with no fees or charges taken out.

And, expect the same \$899 pricing if you'd like a 3-platform bundle of eBook services (Kindle, Nook, and Apple). You can get individual formatting and distribution for each of those services, but you'll save around \$200 if you purchase it as a bundle instead.

One novel - pun intended - service we found on Outskirts Press is their One-Click Suites geared towards 8 specific genres: Nonfiction, Fiction, Spiritual, Children (Illustrated or Non-Illustrated), Christian, Cookbooks, and Memoirs. Some of the features you'll get with any one of these packages are professional copyediting up to 75,000 words, access to a marketing coach after publication, and advertising within markets and publications related to the genre you selected.

In short, everything you could need from a self-publishing provider can be found at Outskirts Press. This company's strong reputation, excellent range of packages and a la carte services are just a few of the reasons why they remain at the top of our rankings. Outskirts Press continues to be our top pick among self-publishing services.

