

CO-AUTHORS: Susan R. Dolan & Audrey R. Vizzard

TITLES: *From the Start Consider the Finish*

PACKAGES: Diamond

GOAL: To achieve traditional publication



In September, Outskirts Press published *From the Start Consider the Finish*, which experienced growing sales volume.

That is when Kaplan Publishing, one of the nation's leading publishers of academic and professional resources, took notice.

After Kaplan discovered the book, they acquired it and republished it conventionally under the new title *The End-of-Life Advisor*.

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The End-of-Life Advisor
By Susan R. Dolan, Audrey R. Vizzard
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"We would not have been discovered if it had not been for Outskirts Press!"

—Susan R. Dolan & Audrey R. Vizzard