

5 Reasons to Read This Book

- 1 The information is presented in list format for easy reference
- 2 From plotting, to production, to promotion, *Publishing Gems* offers advice at every stage of the process
- 3 Insider information from a publishing professional helps you avoid common mistakes
- 4 It's a fun, fast read that infuses your mind with valuable suggestions devised to inspire
- 5 Writing a book opens windows but publishing one opens doors

"Who says 'inside information' is all bad? Brent Sampson's excellent *Publishing Gems* creates a few shortcuts, offers over 150 suggestions and will save you money. For an 'outsider' to the wheels of publishing, this gem is a keeper."

- Dr. Judith Briles
president of the *Colorado Independent Publisher's Association*



Brent Sampson is the founder and CEO of Outskirts Press, Inc., located in Parker, Colorado and online at www.OutskirtsPress.com.

An accomplished artist and writer, Brent Sampson is the author of *Adventures in Publishing: An Interactive Guide to Publishing Your Book*. As the president of Outskirts Press, he is an active member of the Colorado Independent Publisher's Association, the Publisher's Marketing Association, the Small Publisher's Association of America, and the Small Publishers, Artists, and Writer's Network.



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PUBLISHING GEMS: INSIDER INFORMATION FOR THE SELF-PUBLISHING WRITER

BRENT SAMPSON

"...an indispensable resource for every writer, self-published or otherwise."
- Dan Poynter,
best-selling author of *The Self-Publishing Manual*

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