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—press™

Publish **YOUR** PASSION

Your Publishing Dreams
Brought to Life

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PUBLISH YOUR PASSION

Your Publishing Dreams Brought to Life by Outskirts Press

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www.OutskirtsPress.com

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Introduction

Outskirts Press helps authors develop and publish high-quality books by offering exceptional design, printing, publishing, distribution, and book marketing services. We are ranked #1 by Top Consumer Reviews because we deliver outstanding customer service, affordable pricing, industry-leading royalties, and a team of hands-on, US-based publishing experts (many of whom are writers themselves).

All our services are designed to make it easy for authors to publish and sell their work. We work with first-time writers and established authors alike. When we say “full-service,” we mean it. Our expert team of publishing professionals helps our clients navigate the publishing process and make important decisions about their manuscripts. We work with you directly, personally helping you, from editing and design, all the way through production, distribution, and marketing. The US-based customer service and production team members all specialize in putting authors first.

Your book matters, we'll make it your way. Contrary to what many people think, full-service self-publishing doesn't have to be expensive. Our Economy package is the most affordable full-service package available, and even our Ultimate Package costs thousands less than comparable services by other publishers.

Our quality—both in terms of client services and products—is rated consistently high by our growing family of published authors, many of whom share their thoughts daily, and in their own words, on our testimonials blog at:

selfpublishingauthor.wordpress.com

Outskirts Press has been the choice of thousands upon thousands of writers since 2002, and when you hold your published book in your hands for the first time, with the look and feel of any high-end book from any major New York publishing house, you will understand why.

In short, we take the complexity and guesswork out of quality publishing, and our mission is to bring your publishing dreams to life. Our most important commitment is to you, to help you publish your passion, your way.

Sincerely,



Brent Sampson
President
Outskirts Press

A decorative dotted line in a dark blue color, starting from the left edge and curving downwards towards the right.

With Outskirts Press
you retain 100% of the rights
to your manuscript.

Pledge of CONFIDENTIALITY

Since 2002, Outskirts Press has been entrusted with thousands and thousands of manuscripts by thousands and thousands of authors. Our company and brand integrity depend upon maintaining the confidentiality of each manuscript we review and maintaining the trust of each writer we work with.

As such, Outskirts Press pledges that the manuscript(s) and other materials you submit for publication will not be used, copied, sold, assigned, shared, or disclosed for any other reason outside of the services you specifically request from Outskirts Press. Outskirts Press further pledges that you, as the author of said work, retain 100% of the rights and copyrights to 100% of your manuscript and materials.

Please maintain possession of your original manuscript and materials while only providing us with digital copies or photocopies. Unless otherwise specified by you, Outskirts Press assumes all materials we receive are digital and/or photocopies of the original work.

We look forward to publishing your book and counting you among our growing family of satisfied authors.

Sincerely,



Jeanine Sampson
Chief Executive Officer
Outskirts Press



To get started with your personal
Publishing Consultant, visit

www.OutskirtsPress.com

or call

(888) OP.BOOKS
(888) 672.6657

Quick Start GUIDE

Step 01

Visit www.OutskirtsPress.com and click the Publishing Packages tab to open the menu of available publishing services: One-Click Publishing Suites, Black & White Interiors, Full-Color Interiors, or E-Book Publishing.

Step 02

One-Click Suites are the fastest, most convenient way to get everything you need in one comprehensive package, with bundles available for most book types: non-fiction, fiction, spiritual/religious, and children's books.

If your book falls into one of these categories, a One-Click Suite is the best way to ensure your book receives the copyediting, custom cover, enhanced interior, and genre-specific marketing services that it deserves.

Customizable, *a la carte* packages have a more affordable starting price, and offer the flexibility to add options and services as you go. It's a little more work for you to determine what you do and don't need, but the price cannot be beat.

Step 03

If you don't know which package is right for you, you can still get started by assigning your Production Team for a \$35 down payment. You will see this option available on every publishing page of our website. Your

\$35 deposit will be deducted from your publishing package purchase price (no extra cost!). Prefer the phone? You can get started with a Publishing Consultant by calling us during business hours at: (888) OP-BOOKS (672-6657).



One-Click Suites



Black & White Interiors



Full-Color Interiors



e-Books Only

Publishing SERVICES

How to select the publishing service that is right for you.

Choose a One-Click Suite if you...

- Have written a fiction, non-fiction, spiritual, or children's book, and
- Understand the importance of professional copyediting, or
- Understand the importance of professional custom cover design, or
- Desire the best possible chance for success

Choose a Customizable Black & White Interior if you...

- Do not need color printing on the inside of your book, and
- Already have your book professionally copyedited, or
- Want to add options as you go

Choose a Customizable Full-Color Interior if you...

- Need full-color printing on the inside of your book, and
- Already have your book professionally copyedited, or
- Already have your full-color illustrations

Choose e-Book Only if you...

- Do not want a hardcopy edition of your book in paperback or hardback
- Do not want worldwide distribution of your hardcopy book with distribution through Ingram, Baker & Taylor, and Books-in-Print
- Want your book available only electronically on the Amazon Kindle and/or Barnes & Noble Nook and/or Apple devices like the iPad with availability through iTunes



One-Click PUBLISHING SUITES

The best options, royalties, and
services for the best book possible,
all with one click of a button.

One-Click PUBLISHING

for

NON-FICTION

\$5,679



Publishing

Everything's Included:

- ✓ 6x9 paperback format with ENHANCED black & white interior formatting and up to 20 interior images. (*Want a different size? Just tell us! You have 31 formats to choose from.*)
- ✓ Professionally designed custom cover and cover text refinement. (*You'll receive 2 design concepts to choose from.*)



- ✓ Professional copyediting for up to 75,000 words. (*Longer manuscript? Just pay the difference.*)
- ✓ 3 rounds of proof revisions so you can be sure your book is just right.
- ✓ Expedited service.
- ✓ Book publishing Tip Sheets.
- ✓ Official copyright registration & Library of Congress filing.
- ✓ ISBN, price-embedded barcode, and Private Label publishing under your own name (or publish under Outskirts Press).

Marketing

Everything's Included:

- ✓ PR publicist campaign.
- ✓ Custom topic press release with newswire distribution.
- ✓ Google Books preview.
- ✓ Amazon Kindle e-book edition.
- ✓ Amazon listing cover enhancement and "Look Inside" submission.
- ✓ Amazon listing optimization.
- ✓ Book review solicitation — includes published copies of your book and 10 Pitch Packets sent to 10 different book reviewers.
- ✓ 60-second book video trailer & video distribution.
- ✓ The Marketing COACH™ provides free marketing tips for years after publication.
- ✓ 5 hours of personal marketing assistance.
- ✓ The Book Marketing RoadMap.
- ✓ 10 author's copies upon publication.

Sales

Everything's Included:

- ✓ Unlimited wholesale book printing and worldwide availability through Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram, Espresso, and Gardners UK.
- ✓ Industry-leading royalties and discounts as high as 50% on author copies.
- ✓ Author webpage with audio excerpt recording, social media integration, and a PDF digital download edition (you set the price).

One-Click PUBLISHING

..... for

FICTION

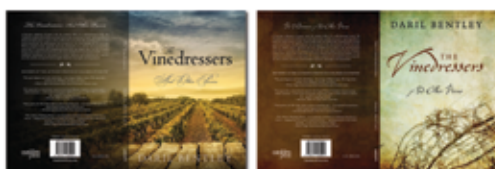
\$4,779



Publishing

Everything's Included:

- ✓ 6x9 paperback format with ENHANCED black & white interior formatting and up to 20 interior images. (*Want a different size? Just tell us! You have 31 formats to choose from.*)
- ✓ Professionally designed custom cover and cover text refinement. (*You'll receive 2 design concepts to choose from.*)



- ✓ Professional copyediting for up to 75,000 words. (*Longer manuscript? Just pay the difference.*)
- ✓ 3 rounds of proof revisions so you can be sure your book is just right.
- ✓ Expedited service.
- ✓ Book publishing Tip Sheets.
- ✓ Official copyright registration & Library of Congress filing.
- ✓ ISBN, price-embedded barcode, and Private Label publishing under your own name (or publish under Outskirts Press).

Marketing

Everything's Included:

- ✓ Publication announcement press release.
- ✓ Amazon Kindle e-book edition.
- ✓ Amazon listing cover enhancement and "Look Inside" submission.
- ✓ Barnes & Noble NOOK e-book edition.
- ✓ The Marketing COACH™ provides free marketing tips for years after publication.
- ✓ 5 hours of personal marketing assistance.
- ✓ The Book Marketing RoadMap.
- ✓ 10 author's copies upon publication.

Sales

Everything's Included:

- ✓ Unlimited wholesale book printing and worldwide availability through Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram, and Gardners UK.
- ✓ Industry-leading royalties and discounts as high as 50% on author copies.
- ✓ Author webpage with audio excerpt recording, social media integration, and a PDF digital download edition (you set the price).

100% service. 0% confusion.

You click the button.
We take care of the details.



One-Click PUBLISHING

.....for.....
SPIRITUAL

\$4,179



Publishing

Everything's Included:

- ✓ 6x9 paperback format with standard black & white interior formatting and up to 20 interior images. (*Want a different size? Just tell us! You have 31 formats to choose from.*)
- ✓ Professionally designed custom cover and cover text refinement. (*You'll receive 2 design concepts to choose from.*)



- ✓ Professional copyediting for up to 75,000 words. (*Longer manuscript? Just pay the difference.*)
- ✓ 3 rounds of proof revisions so you can be sure your book is just right.
- ✓ Expedited service.
- ✓ Book publishing Tip Sheets.
- ✓ ISBN and price-embedded barcode.

Marketing

Everything's Included:

- ✓ Publication announcement press release.
- ✓ Spirituality & Health Magazine Co-Op Advertisement.
- ✓ Amazon Kindle e-book edition.
- ✓ Amazon listing cover enhancement and "Look Inside" submission.
- ✓ The Marketing COACH™ provides free marketing tips for years after publication.
- ✓ 5 hours of personal marketing assistance.
- ✓ The Book Marketing RoadMap.
- ✓ 10 author's copies upon publication.

Sales

Everything's Included:

- ✓ Unlimited wholesale book printing and worldwide availability through Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram, Gardners UK, and additional Christian distribution through Spring Arbor.
- ✓ Industry-leading royalties and discounts as high as 50% on author copies.
- ✓ Author webpage with audio excerpt recording, social media integration, and a PDF digital download edition (you set the price).

100% service. 0% confusion.

You click the button.
We take care of the details.



One-Click PUBLISHING



.....for.....
CHILDREN'S

\$7,979

Publishing

Everything's Included:

- ✓ 8.5 x 8.5 paperback & laminated casebound hardback format with up to 50 pages of CUSTOM interior formatting. *(Want a different size? Just tell us! You have 50 formats to choose from.)*
- ✓ Professionally designed custom cover and cover text refinement. *(You'll receive 2 design concepts to choose from.)*



- ✓ Professional copyediting for up to 15,000 words. *(Longer manuscript? Just pay the difference.)*
- ✓ 3 rounds of proof revisions so you can be sure your book is just right.
- ✓ Expedited service.
- ✓ Book publishing Tip Sheets.
- ✓ Official copyright registration & Library of Congress filing.
- ✓ ISBN, price-embedded barcode, and Private Label publishing under your own name (or publish under Outskirts Press).

Illustrations

Everything's Included:

15 custom illustrations in the style of your choice.



Marketing

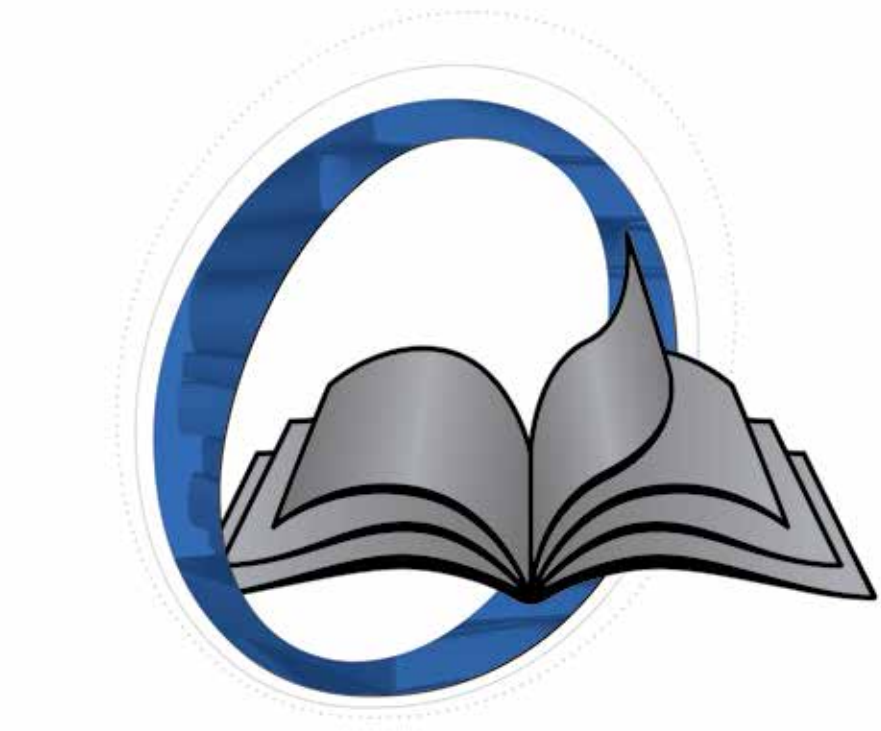
Everything's Included:

- ✓ PR publicist campaign and custom press release with newswire distribution.
- ✓ Bologna Children's Book Fair representation.
- ✓ 60-second book video trailer & video distribution.
- ✓ The Marketing COACH™ provides free marketing tips for years after publication.
- ✓ 5 hours of personal marketing assistance.
- ✓ The Book Marketing RoadMap.
- ✓ 5 author's copies upon publication.

Sales

Everything's Included:

- ✓ Unlimited wholesale book printing and worldwide availability through Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram, and Gardners UK, and additional distribution through Spring Arbor (for Christian genres).
- ✓ Industry-leading royalties and discounts as high as 50% on author copies.
- ✓ Author webpage with audio excerpt recording, and social media integration.



A large, light blue dotted arc curves from the top left, around the top right, and down towards the bottom left, framing the main title.

Customizable **BLACK & WHITE** INTERIORS

Choose from Ultimate, Basic, or
Economy levels of customization
and then add options as you go.

Ultimate PUBLISHING

\$1,499



This Package Includes:

- ✓ All Ultimate books come with standard black & white interior formatting and up to 20 interior images.
 - Upgrade to enhanced black & white interior formatting (+\$199)
 - Upgrade to custom interior formatting (+\$4/page)
- ✓ An ISBN and price-embedded barcode.
 - Upgrade to a Private Label ISBN registered in your name (+\$198)
- ✓ Book publishing Tip Sheets.
- ✓ Unlimited wholesale book printing and worldwide availability through Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram, Gardners UK, and additional distribution through Spring Arbor (for Christian genres).
- ✓ Author webpage with social media integration, optional author audio recording, and PDF e-book edition download.
- ✓ Publication announcement press release.
- ✓ The Marketing COACH™ provides free marketing tips for years after publication.
- ✓ The Book Marketing RoadMap.
- ✓ 10 author's copies upon publication.



“Outskirts Press made it easy for me to make my dream of publishing my story a reality. They broke the publishing process down into simple steps and had experts to help as I progressed through each one. I am currently writing another story and will definitely use Outskirts Press as my publisher once again.”

- John Douglas
Shock and Awww in the Cul-de-Sac

Step 01

Select your Format

✓ Paperbacks

- ☐ 5 x 8 glossy cover
- ☐ 5.5 x 8.5 glossy cover
- ☐ 6 x 9 glossy cover
- ☐ 6.14 x 9.21 glossy cover
- ☐ 7 x 10 glossy cover
- ☐ 7.4 x 9.7 glossy cover
- ☐ 7.5 x 9.25 glossy cover
- ☐ 8.25 x 11 glossy cover
- ☐ 8.3 x 11.7 glossy cover

☐ Dust-Jacket Hardbacks (+\$349)

- ☐ 5.5 x 8.5 glossy cover
- ☐ 6 x 9 glossy cover
- ☐ 6.14 x 9.21 glossy cover

☐ Casebounds (+\$349)

- ☐ 5 x 8 glossy cover
- ☐ 5.5 x 8.5 glossy cover
- ☐ 6 x 9 glossy cover
- ☐ 6.14 x 9.21 glossy cover
- ☐ 7 x 10 glossy cover
- ☐ 8.5 x 11 glossy cover
- ☐ 5 x 8 matte cover
- ☐ 5.5 x 8.5 matte cover
- ☐ 6 x 9 matte cover
- ☐ 6.14 x 9.21 matte cover
- ☐ 7 x 10 matte cover
- ☐ 8.5 x 11 matte cover

Step 02

Select your Price Plan

- ☐ 50% trade discount (recommended)
- ☐ 40% trade discount
- ☐ 25% trade discount

Step 03

Select your Cover

- Add a Professionally Designed Custom Cover (+\$399)

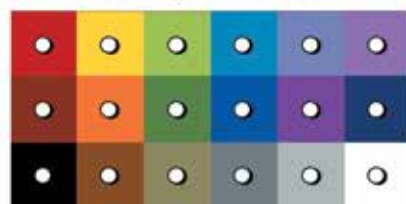


or

- Select a Customizable Cover Theme (free)



Select your Cover Color & Choose/Provide an Image





Basic PUBLISHING

\$1,199

This Package Includes:

- ✓ All Basic books come with standard black & white interior formatting and up to 10 interior images.
 - Upgrade to enhanced black & white interior formatting (+\$199)
 - Upgrade to custom interior formatting (+\$4/page)
- ✓ An ISBN and price-embedded barcode.
 - Upgrade to a Private Label ISBN registered in your name (+\$99)
- ✓ Book publishing Tip Sheets.
- ✓ Unlimited wholesale book printing and worldwide availability through Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram, and Gardners UK.
- ✓ Author webpage with social media integration.
- ✓ The Marketing COACH™ provides free marketing tips for years after publication.
- ✓ The Book Marketing RoadMap.
- ✓ 6 author's copies upon publication.

Step 01

Select your Format

- ✓ **Paperbacks**
 - 5 x 8 glossy cover
 - 5.5 x 8.5 glossy cover
 - 6 x 9 glossy cover
 - 6.14 x 9.21 glossy cover
- **Casebounds (+\$349)**
 - 5.5 x 8.5 glossy cover
 - 6 x 9 glossy cover
 - 6.14 x 9.21 glossy cover

Step 02

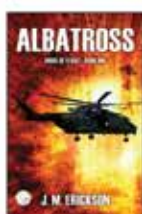
Select your Price Plan

- ☐ 50% trade discount (recommended)
- ☐ 40% trade discount
- ☐ 25% trade discount

Step 03

Select your Cover

- ☐ Add a Professionally Designed Custom Cover (+\$399)



..... or

- ☐ Select a Customizable Cover Theme (free)



Select your Cover Color & Choose/Provide an Image



Economy PUBLISHING

\$899



This Package Includes:

- ✓ All Economy books come with standard black & white interior formatting.
- ✓ An ISBN and price-embedded barcode.
- ✓ Book publishing Tip Sheets.
- ✓ Unlimited wholesale book printing and worldwide availability through Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram, and Gardners UK.
- ✓ Author webpage with social media integration.
- ✓ The Marketing COACH™ provides free marketing tips for years after publication.
- ✓ The Book Marketing RoadMap.
- ✓ 3 author's copies upon publication.

Step 01

Select your Format

- ☐ 5.5x8.5 paperback with glossy cover
- ☐ 6x9 paperback with glossy cover

Step 02

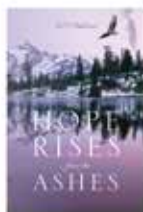
Select your Price Plan

- ☐ 50% trade discount (recommended)
- ☐ 40% trade discount
- ☐ 25% trade discount

Step 03

Select your Cover

- Add a Professionally Designed Custom Cover (+\$399)

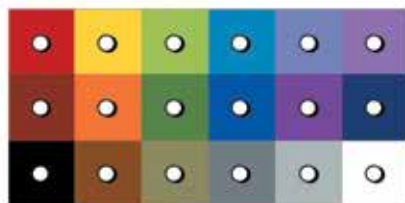


or

- Select a Customizable Cover Theme (free)



Select your Cover Color



&

Provide an Image



“As a 65-year-old author, writing a first book, and being clueless about publishing, I found the Outsiders staff not only helpful but also incredibly patient in answering all my dumb little questions. They’ve put together a great team of people and my wonderfully finished book is proof of their expertise. Thank you!”

- Allen Boyle
Rejoicing Comes in the Morning

Full-Color PUBLISHING

\$1,699



This Package Includes:

- ✓ All Full-Color books come with standard interior formatting in full color.
 - Upgrade to enhanced interior formatting (+\$199)
 - Upgrade to custom interior formatting (+\$4/page)
- ✓ An ISBN and price-embedded barcode.
 - Upgrade to a Private Label ISBN registered in your name (+\$99)
- ✓ Book publishing Tip Sheets.
- ✓ Unlimited wholesale book printing and worldwide availability through Amazon, Barnes & Noble, Ingram, Baker & Taylor, Bertram, Gardners UK, and possible distribution through Spring Arbor (for Christian genres).
- ✓ Author webpage with social media integration.
- ✓ The Marketing COACH™ provides free marketing tips for years after publication.
- ✓ The Book Marketing RoadMap.
- ✓ 5 author's copies upon publication.



My whole experience with Outsights Press was outstanding. From the time I first submitted my children's story book for publication, a team of specialists guided me through the entire process of publishing *Fritzi Finds a New Home*. As a novice writer, I knew almost nothing about the publishing procedures. I had many questions, which they answered quickly and they patiently helped me to overcome my hesitancy and maintain enthusiasm. I am very happy with the book.



- Nellie Branan
Fritzi Finds a New Home

Step 01

Select your Format

Premium Printing on 70# Paper

- ✓ **Paperbacks**
 - ☐ 5.5 x 8.5 glossy cover
 - ☐ 6 x 9 glossy cover
 - ☐ 6.14 x 9.21 glossy cover
 - ☐ 7 x 10 glossy cover
 - ☐ 8 x 10 glossy cover
 - ☐ 8.5 x 8.5 glossy cover
 - ☐ 8.5 x 11 glossy cover
- ☐ **Dust-Jacket Hardbacks (+\$349)**
 - ☐ 5.5 x 8.5 glossy cover
 - ☐ 6 x 9 glossy cover
 - ☐ 6.14 x 9.21 glossy cover
- ☐ **Casebounds (+\$349)**
 - ☐ 5.5 x 8.5 glossy cover
 - ☐ 6 x 9 glossy cover
 - ☐ 6.14 x 9.21 glossy cover
 - ☐ 7 x 10 glossy cover
 - ☐ 8 x 10 glossy cover
 - ☐ 8.5 x 11 glossy cover
 - ☐ 5.5 x 8.5 matte cover
 - ☐ 6 x 9 matte cover
 - ☐ 6.14 x 9.21 matte cover
 - ☐ 7 x 10 matte cover
 - ☐ 8 x 10 matte cover
 - ☐ 8.5 x 11 matte cover

Economy Printing on 50# Paper

- ✓ **Paperbacks**
 - ☐ 5 x 8 glossy cover
 - ☐ 5.25 x 8 glossy cover
 - ☐ 5.5 x 8.5 glossy cover
 - ☐ 6 x 9 glossy cover
 - ☐ 6.14 x 9.21 glossy cover
 - ☐ 7 x 10 glossy cover
 - ☐ 7.5 x 9.25 glossy cover
 - ☐ 8 x 10 glossy cover
 - ☐ 8.25 x 11 glossy cover
 - ☐ 8.5 x 8.5 glossy cover
 - ☐ 8.5 x 11 glossy cover
- ☐ **Dust-Jacket Hardbacks (+\$349)**
 - ☐ 5.5 x 8.5 glossy cover
 - ☐ 6 x 9 glossy cover
 - ☐ 6.14 x 9.21 glossy cover
- ☐ **Casebounds (+\$349)**
 - ☐ 5 x 8 glossy cover
 - ☐ 5.5 x 8.5 glossy cover
 - ☐ 6 x 9 glossy cover
 - ☐ 6.14 x 9.21 glossy cover
 - ☐ 7 x 10 glossy cover
 - ☐ 8 x 10 glossy cover
 - ☐ 8.5 x 11 glossy cover
 - ☐ 5 x 8 matte cover
 - ☐ 5.5 x 8.5 matte cover
 - ☐ 6 x 9 matte cover
 - ☐ 6.14 x 9.21 matte cover
 - ☐ 7 x 10 matte cover
 - ☐ 8 x 10 matte cover
 - ☐ 8.5 x 11 matte cover

* Full-Color paperbacks between 4 - 23 pages in length are saddle-stitched.

Full-Color paperbacks between 24 - 400 pages in length are perfect bound.

Full-Color hardbacks must be between 24 - 400 pages in length.

Step 02

Select your Price Plan

- ☐ 50% trade discount
- ☐ 40% trade discount (recommended)
- ☐ 25% trade discount



NEED ILLUSTRATIONS?

We have dozens of artists to choose from.

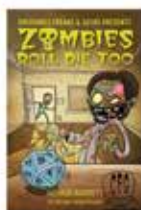
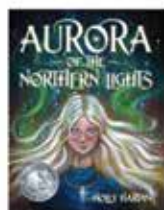
Visit our website at www.OutskirtsPress.com
to see our full range of illustration styles.



Step 03

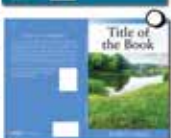
Select your Cover

- Add a Professionally Designed Custom Cover (\$399)

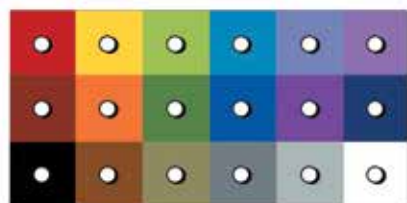


or

- Select a Customizable Cover Theme (free)



Select your Cover Color & Choose/Provide an Image



How's your social life?

Ours is pretty good,
and it would be even
better if you joined us...



facebook.com/outskirtspress



twitter.com/outskirtspress



pinterest.com/outskirtspress



youtube.com/outskirtspress



google.com/+outskirtspress



instagram.com/outskirtspress

A Word

.....from our.....

AUTHORS



“ Outskirts Press made my dream a reality. There is no doubt in my mind Outskirts Press was the best choice I could have made for a publishing company. The support and the overall quality of my book made me extremely happy. I would recommend this company to anyone that asks what publisher they should use. Thank you, Outskirts Press for being such a wonderful support and making my vision for my book come to life. I can only say great things about Outskirts. ”

- Lorrena Bishop
Raincoat Diary

“ I have been very pleased with the professional treatment I have received during the publishing process. The representatives from Outskirts Press have been very knowledgeable. I am very impressed with your company. My book looks great, and I am very proud of that. ”

- Mark Reinsmoen
J-Hawk Nation



“ Thanks again for another great experience in the world of book publishing! Each time I have another book published through Outskirts Press, it only gets better. ”

- Martha Gabour Manuel
Underwriting Is Murder

“ I have found the people at Outskirts Press to be a very friendly and knowledgeable. I had spent years and a considerable amount of money working through the traditional publishing process without getting anywhere. I did my research and chose Outskirts Press. After talking with authors who have used other publishers, I know I made the right decision. ”

- Brad Anderson
When Is Sylvia Wallace?



For full, up-to-date details on all of our
PUBLISHING packages, visit our website at
www.OutskirtsPress.com.

